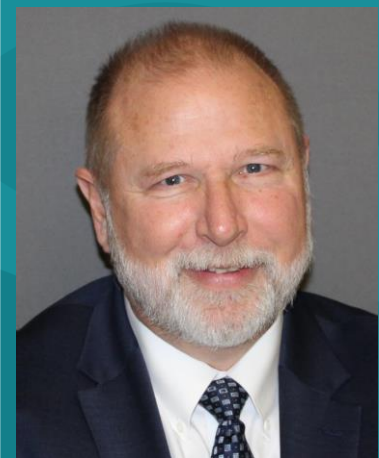


Leading through challenging times

Topics:

- Health in the headlines
- Forming new relationships to deliver on a promise





Ed Gilkey, MD, MS, MBA, CPE, Senior Physician Executive, Northern Light Beacon Health



Jim Jarvis, MD, FAAFP, Senior Physician Executive, Incident Command, Northern Light Health, Director, Clinical Education, Northern Light EMMC



Mica Mione
Sr. Director, Market Performance Partnerships
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Rob Zisman
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Paul Bolin, MBA, SPHR, SHRM-SCP, SVP, Chief People Officer, Northern Light Health



April Giard, DNP, MSN, NP-BC, NEA-BC, SVP, Chief Digital & Innovations Officer, Northern Light Health



Jennifer Fogel, MSN, RN-BC, VP Regional Nursing Informatics Officer, Northern Light Health

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Ask us questions – give us feedback – this hour is for you

- Please use the [Q and A](#) function to ask your questions at anytime.

Page 1 of 1

1. I am able to apply the tools and guidance provided today to support my workplace and/or employees.*
☐ Strongly Agree
☐ Agree
☐ Neutral
☐ Disagree
☐ Strongly Disagree
2. The information provided today was easy to understand and relevant.*
☐ Strongly Agree
☐ Agree
☐ Neutral
☐ Disagree
☐ Strongly Disagree
3. How likely are you to recommend the Business to Business Zoom Conference series to a fellow colleague and / or Maine employer?*
☐ Very Likely
☐ Likely
☐ Neutral
☐ Unlikely
☐ Very Unlikely
4. How likely are you to attend one of our Business to Business Zoom Conferences in the future?*
☐ Very Likely
☐ Likely
☐ Neutral
☐ Unlikely
☐ Very Unlikely
5. What topic(s) would you like us to focus on in the future?

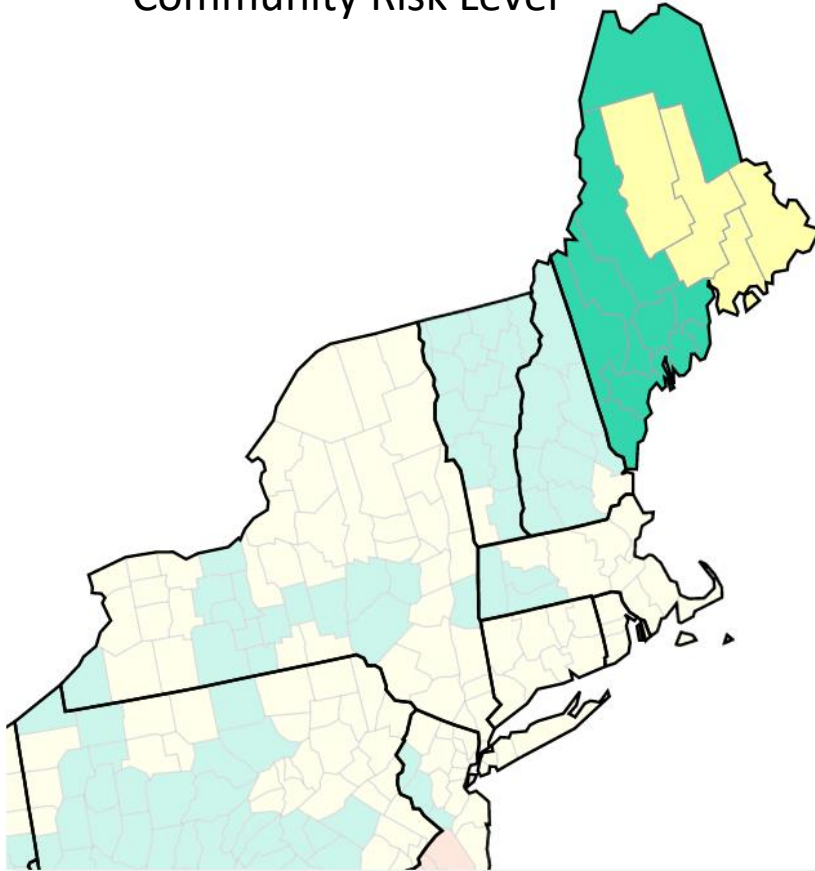
Done

Health in the headlines

COVID-19 Update



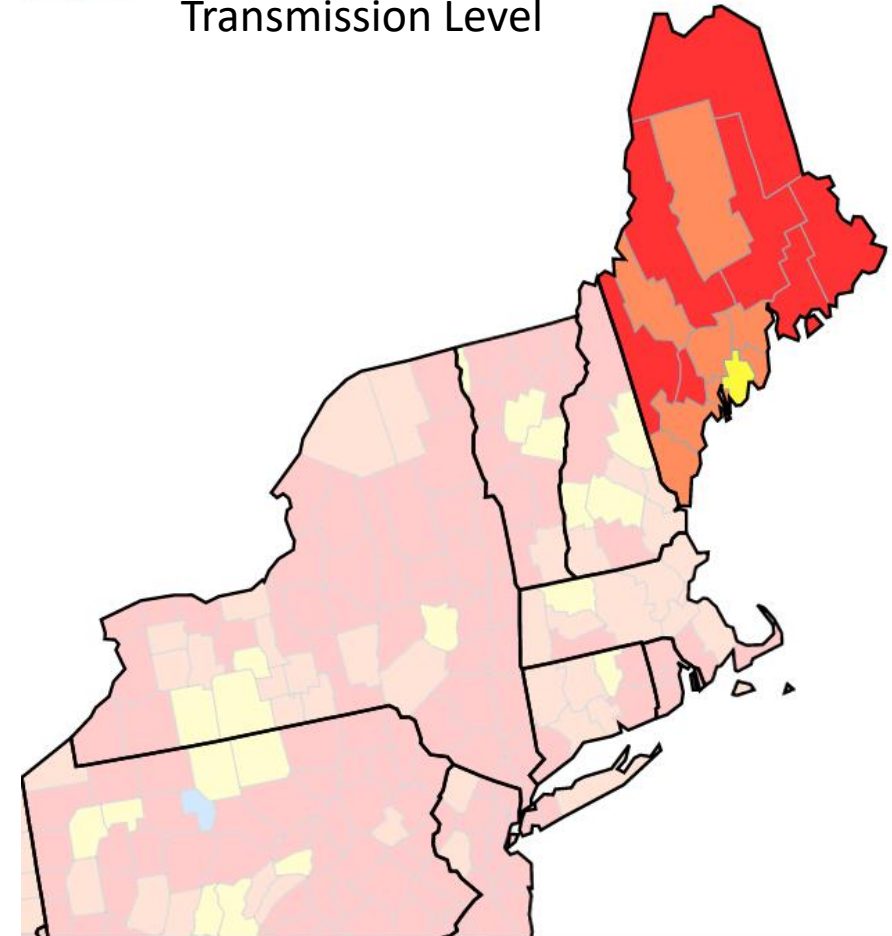
Community Risk Level



Low Medium High No Data



Community Transmission Level



High Substantial Moderate Low No Data

COVID-19 Vaccine Update

The New Bi-Valent mRNA COVID-19 Vaccines by Moderna and Pfizer have been shown to be effective in preventing severe disease, hospitalization and death, and in limiting infections from current circulating strains.

The FDA advisory committee has recommended the vaccine schedule be switched so that all mRNA vaccinations are of this type.

The CDC advisory committee meets later this month and is expected to adopt the same recommendation. They may also lay out a preliminary vaccine booster schedule that more closely follows seasonal influenza schedules.

Federal Public Emergency Declaration Ending in May

What does this mean:

The Federal Government is recognizing that ongoing efforts to combat the spread and consequences of COVID-19 infections can be managed at the State and Local levels.

Federal supplemental funding will most likely cease for testing, vaccinations, and treatment for COVID-19.

Federal Assistance Programs to businesses and healthcare coverage expansion (ex: Medicaid) will most likely cease or be greatly curtailed.

Certain Federal protection for insurance coverage will most likely cease or be rolled back in some way (ex: co-pay suspensions)

This does not mean the pandemic is over and that Federal, State, and Local measures to protect workers and the general population immediately cease.

Easy access to schedule your vaccine, booster, or Flu shot

[COVID-19 \(Coronavirus\) Portal - Public Vaccination \(northernlighthouse.org\)](https://northernlighthouse.org/COVID-19)

 Northern Light Health.

Public Vaccination

COVID-19 Vaccination and Booster Eligibility Updates

Booster dose appointments for Pfizer, Moderna, and Johnson & Johnson COVID-19 vaccines are now available for people 18 and over who meet criteria.

People 5 years or older are currently eligible to schedule a COVID-19 vaccination.

Important:

- Community members under age 18 who would like to be vaccinated, must have a parent or guardian complete and initial the online scheduling form on their behalf.
- In addition to scheduling a vaccine using the online process, patients under 18 are required to bring a completed consent to treat form signed by their parent or guardian to their appointment.
- Patients under the age of 16 must be accompanied by a parent or guardian to their vaccination.
- If you have any questions please call: **207-204-8551***

**Long distance or carrier fees may apply.*

Scheduling your vaccination:

- If you cannot find an appointment that works for you at a Northern Light Health location, please visit the [state COVID-19 vaccination sites list](#).
- Please print your appointment confirmation and bring it with you. Vaccination candidates will receive an email confirming their vaccination location

Forming new relationships to deliver on a promise

Why the Strategic Relationship

- Investing in our people and communities has been severely impeded by **staffing** and other **economic fallout** of the pandemic
- Our major goals in **quality, primary care, behavioral health, the digital experience, and upgrading and expanding campuses** while strengthening the balance sheet are now even more urgently needed in the communities we serve
- We must **regain economic momentum** that drives these major goals and enables the sustainability of Northern Light Health
- Without this strategic relationship, momentum would be incremental and could suffer setbacks with new Covid surges, slower recruitment, payor disruption, etc.
- To enhance our economic sustainability, maintain our strategic direction and accelerate our transformation, we are entering a strategic relationship with **Optum**

Approximately 1,400 Northern Light Health team members will transfer to Optum on March 26.

Revenue Cycle Management

**Information Technology
Information Security
Clinical Informatics**

Inpatient Care Management

**Supply Chain
Managed Service**

Analytics

**Program Management and
Performance Improvement
Operations Support**

A new strategic relationship: Better Together



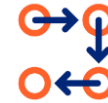
**Accelerate Northern Light Health's
IS/Digital Strategy**



**Leverage Industry
Partnerships**



**Innovate Healthcare
Delivery**



**Enhance data and analytics
to anticipate and respond to
community needs**



**Improve the scheduling
and billing processes**

Creating a Values-Based Relationship

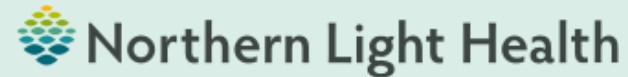
VISION STATEMENT



WE are a fully unified team, fueled by **OUR** commitment to the future, securing a solid foundation to deliver an innovative, high quality, consistent patient experience to Maine people.



Our shared mission and values



Make healthcare work for you:
Improve the health of the people and communities we serve. Northern Light Health will be a leader in healthcare excellence.

Integrity
Respect

Compassion
Accountability



Better, for you: Helping people live healthier lives and helping make the health system work better for everyone.

Integrity

Compassion

Relationships

Innovation

Performance

Who is Optum?

We are a health services innovation company

Our mission

Helping people live healthier lives and helping make the health system work better for everyone

UNITEDHEALTH GROUP®

Ranked 5th
of the Fortune 500

\$324.2B
FY 2022 revenue



Health care coverage
and benefits



Information and
technology-enabled health services

Our businesses

Optum Insight | Optum Health | Optum Rx

Roundtable Discussion:

Ask us your questions using the Q and A function



Ed Gilkey, MD, MS, MBA, CPE, Senior Physician Executive, Northern Light Beacon Health



Jim Jarvis, MD, FAAFP, Senior Physician Executive, Northern Light Health, Director, Clinical Education, Northern Light EMMC



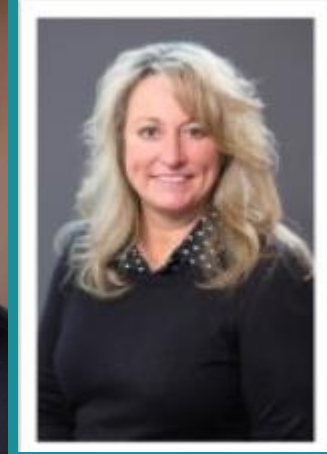
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Tools you can use:

<https://northernlighthealth.org/Resources/Safe-Return-to-Business>




February 9, 2023

Leading Through Challenging Times - Forming New Partnerships to Deliver on a Promise

Register Now

Past Webinars



January 12, 2023

Hey Maine, How Are YOU?

View Resources



December 8, 2022

Collectively improving quality of life across Maine

View Resources



November 10, 2022

The Emotional, Physical, and Financial Cost of Diabetes

View Resources



Your input matters more than ever!



Northern Light Health

One-hour Zoom Conferences
Moderated forum with Q and A
presented by Northern Light Health

Zoom Business to Business Conference Series

COMING SOON!



**GOOD HEALTH
IS GOOD BUSINESS**

Learn how to support your employees and your customers to operate a safe and healthy business.

Please contact Lanie Abbott for more information lwabbott@northernlight.org

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